



#### PRESS CONTACT

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## PRESS RELEASE

### **ODU-USA and Powell Electronics Forge Strategic Partnership to Deliver High-Performance Connector Solutions Across North America**

**Camarillo, CA — 09-19-25** — ODU-USA, a global leader in designing and manufacturing high-performance connector solutions, is pleased to announce a strategic distribution partnership with Powell Electronics, one of North America's largest and most respected suppliers of interconnect solutions. Widely recognized for its deep expertise and longstanding reputation in the military connector market, Powell will now bring ODU's advanced technologies to an even broader range of customers.

Through this collaboration, customers will benefit from enhanced market access, engineering support, and streamlined availability of ODU's premium connectors—renowned for their reliability in military, medical, industrial, and test & measurement applications—leveraging Powell's extensive sales network, technical services, and robust e-commerce platform.

"We are excited to partner with Powell Electronics, a trusted name in the military connector space and beyond," said Jason Steiner, Vice President of Sales, ODU-USA. "This partnership reflects a shared commitment to customer excellence and innovation. Together, we will expand accessibility, accelerate responsiveness, and deliver high-performance connector solutions to customers with the most demanding requirements."

Powell Electronics will now offer a wide selection of ODU's circular and modular connector families—including ODU AMC®, ODU MINI-SNAP®, ODU MEDI-SNAP®, and ODU-MAC®—designed for applications where secure, high-speed, and durable connections are critical.

"ODU is a recognized leader in mission-critical connectivity, and we're proud to integrate their premium portfolio into our offering," said Ernie Schilling, President of Powell Electronics. "This partnership allows us to strengthen our high-reliability solutions and support customers across industries with products that meet the highest design and performance standards."

By combining ODU's engineering excellence with Powell's market reach and military legacy, both companies are uniquely positioned to drive growth, deepen customer relationships, and provide next-generation interconnect technologies across North America.



### **ODU Group: global representation with perfect connections**

The ODU Group is one of the world's leading suppliers of connector systems, employing 2,800 people around the world. In addition to its company headquarters in Muehldorf a. Inn (Germany), ODU also has an international distribution network, production and product development sites in Sibiu / Romania, Shanghai / China, Tijuana / Mexico and Camarillo / USA. ODU combines all relevant areas of expertise and key technologies including design and development, machine tooling and special machine construction, injection, stamping, turning, surface technology, assembly and cable assembly. The ODU Group sells its products globally through its sales offices in Austria, China, Denmark, France, Germany, Hong Kong, Italy, Japan, Korea, Sweden, UK and the US, as well as through numerous international sales partners. ODU connectors ensure a reliable transmission of power, signals, data and media for a variety of demanding applications including medical technology, military and security, automotive, industrial electronics, and test and measurement.

Powell Electronics is a leading global distributor of high-reliability connectors, switches, and sensors for harsh environments. Certified for over 50 military specs, we serve top brands and tailored solutions to industries with the most challenging and rugged conditions. To learn more about us, visit [www.powell.com](http://www.powell.com)